



Summary

Squire Estates director Jeanette Squire wanted to make her business more efficient and save time with multiple key sign-outs to contractors. Having successfully re-branded Squire Estates in 2012, Jeanette was also looking for a way to distinguish her company from the competition and make a favourable first impression on her clients and contractors.

Keyzapp's unique solution

- Strong branding for a professional stance
- Sets them apart from competitors
- Simple and intuitive for staff to use
- Paperless, improving their record keeping and efficiency
- Easily scalable

"We are all impressed by how easy Keyzapp is to use and how our regular contractors appreciate the benefits it brings them. We now mention Keyzapp on our website as it shows landlords how efficient and organised we are and helps attract customers."



Jeanette Squire, director of Squire Estates, Hemel Hempstead.

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Case Study: Branded key fobs ensure new lettings agency stands out from the crowd



Making a name for ourselves

Squire Estates is a busy lettings agency in Hemel Hempstead, serving the town and surrounding areas. With several hundred keys to manage, director Jeanette Squire needed an easy to use, reliable system that would do away with their time-consuming paper keybook system.

Jeanette wanted the agency's new name to be a byword for first class service. This is why she ordered Keyzapp's keyfobs with Squire's branding, helping to project their professional image beyond the office.



Our staff are hooked!

Squire Estates' old paper keybook system needed two entries for each key and needed regular renewal to keep it accurate. Now, thanks to Keyzapp's paperless key management system, individual team members can see at a glance where every key is and who has used it recently. Some staff were initially cautious of new technology, so they first used Keyzapp to export their data into a more familiar Excel

format – however they discarded this very quickly once they got hooked on Keyzapp



Why our contractors love it

Squire Estates often sign out multiple keys to the same contractor so they can visit several properties during the day. The new Keyzapp process makes this painless and quick.

Squire Estates are impressed!

Their new system gives:

- Instant 'cloud-based' key tracking
- Improved efficiency especially for multiple key sign-outs
- No more disputes with contractors or colleagues over mislaid keys
- Strong branding for re-launched agency
- More time to meet clients and market properties

If you would like to learn how Keyzapp can make your key management simpler, speedier and more cost-effective, just give us a call today on 03300 88 55 00.